

中国重点企业专区

Chinese Glass Technology

glassglobal.com 环球玻璃网即将震撼推出特别板块“Chinese Glass Technology – 中国重点玻璃工业企业(中国重点企业专区)”, 力助中国玻璃行业的供应商以整体形象开拓国际市场。

由于国际金融危机所带来的影响, 以及国际市场对于供应商日趋严格的要求, 我们环球玻璃网决定开设这一中国专区, 让全球的玻璃行业都可以聚焦在中国玻璃工业领域的实力型合作伙伴身上。从原材料、耐火材料, 到厂房建造所需的设备系统, 生产工艺, 产品的加工处理, 直至终端的玻璃产品, 在这一专

区里将特别呈现玻璃工业每个环节的一到两家最具专业水平和知名度的中国企业。每家中国专区的企业都将拥有自己的大幅专页, 在其中可以看到公司和产品极为详细的介绍, 以及联系人信息, 可供下载的文件资料, 甚至可以在这里加入供客户填写的调查问卷, 以便及时具体的了解反馈意见。

Chinese Glass Technology is a special service section at glassglobal.com to promote especially Chinese glass machinery makers to the international markets.

Owing to the growing and currently difficult market and strict requirements by the customers for suitable suppliers all over the world we decided to open this option. Each production step is represented exclusively by a best qualified and renowned supplier in this field. The companies

provide extensive detailed information with product and company details, contact persons, file for download and also special questionnaires to submit detailed inquiries.

我们真诚期待您的加盟, 帮助您鼎力提高国际市场的竞争力, 从行业中脱颖而出!

We would be very pleased to win you as partner and to promote your position in international competition and to participate exclusively for your categories in this section.

“Chinese Glass Technology –中国重点企业专区”将成为贵公司在电子商务层面迅速有效的实现与国际客户对接的捷径, 确保贵公司的竞争优势。这一专区涵盖各玻璃生产领域, 并且按照玻璃产

品的种类分为瓶罐玻璃、平板玻璃、器皿玻璃和特种玻璃几个大项, 您可以按照企业和产品的具体情况来选择进入相应的分类。

“Chinese Glass Technology” can be your active marketing segment on the internet and your shortcut to glass producers and projects worldwide, to guarantee the important step ahead to your compe-

titors. The segments cover all production processes, such as hollow glass or flat glass but also tableware or technical glass, and you may select the categories that match your production portfolio.

具体服务内容

Our services

在选定所属的领域之后, 请告诉我们您的选择, 我们将以此为依据为您量身提供具体的服务方案。

Select the segments you are interested in and let us know your choice for that we can submit you a detailed offer.

专区企业展示 页面

- 企业的信息将被按照相应的分类收录在glassglobal.com 环球玻璃网的数据库里, 并以“Technology Profile –重点企业版面”的规格对所有访问者开放。贵公司的网页地址也将以安全形式呈现。在对贵公司所设置的关键字进行搜索之后, 你们的板块将出现在搜索结果的最前列。
- » 可随时在网站以任意语言发布公司最新资讯和媒体新闻稿
 - » 如果您希望将企业页面添加到网站还没有的分类之中, 我们将为您开通
 - » 企业信息将同时刊发在我们的合作网站glassindex.com
 - » 可在glassglobal.com上无数量限制的发布产品求购或者销售信息
 - » 信息分类服务
 - » 机械设备的供求信息将同时发布在我们的合作网站www.glassmachines.com, 以及www.glasstec.de
 - » 您发布的供求信息将会同时添加到glassglobal的newsletter群发邮件中
- » 在“重点企业专区”的展示位置-贵公司可自行选择所属的领域分类
 - » 贵公司的页面还将同时自动出现在所有适合的网站企业名录, 图片以及, Logo上传区
 - » 您所提供的技术宣传资料可以.pdf 或者.doc 格式提供下载
 - » 针对性的google关键字搜索优化
 - » 在站内进行关键字搜索后, 您的页面将确保出现在最前列

Technology Presentation

- The company information will be included in the database of glassglobal.com in your assigned categories and will be presented in „Technology Profile“ version, with secure link to your website. On research of your keywords, the company profile will be shown in top ranks as per following specification:
- » Upload of company news and press releases in various languages via a special online link
 - » Creation of further categories that are not yet in the summary, when matching and required
 - » Transfer to our partner site glassindex.com
 - » Free number of Trade postings on glassglobal.com
 - » Categorization
 - » Transfer of your machine posting to our partner sites www.glassmachines.com, www.glasstec.de.
 - » Integration of trade postings into glassglobal.com newsletter
- » Presentation in section “Technology”– categories as per selection, within the selected segments
 - » Listing in all suitable directory categories, picture and logo upload
 - » Download of technical leaflets in .pdf or .doc files
 - » Special google keywords for search engine optimisation
 - » Front page position when your keywords are researched in the database

调查问卷

- » 重点客户可以利用专区的平台刊登一份具体的调查文件或者一份基本数据表格,以便访问用户可以向贵公司提供进一步的专业技术信息(您可以预先设定相关选项以供选择)
- » 为潜在的客户提供可能,让他们对你们的技术或者设备提出具体的问题,以便得到适当的方案

供求和项目招标

所有网站所收集、调研并被授权公布的供求或者项目招标信息,如果与您所属的领域相匹配,我们都将及时通知给您。

- » 您将自动通过电子邮件收到这些供求信息,如果其属于贵公司所选择的分类领域,成为专区重点企业之后,您在每次登录进入glassglobal.com/technology 板块时,

都会看到一个列表,上面将具体给出每个由glassglobal这一平台所接收到的项目招标/供求信息。同时您还可以看到一份联系列表,上面将显示所有访问过您的页面的,或者下载过贵公司资料,或者发送过反馈意见glassglobal注册用户,包括具体的联系人姓名、联系方式。

- » 通过我们提供的信息您可以有效对玻璃工业领域的项目和客户进行具体分析,寻找市场需求
- » 所有列表都可以以excel表格的pdf格式进行保存或者打印
- » 项目或者供求信息列表转换成邮件进行发送的功能

Questionnaire

Integration of detailed questionnaires or creation of a basic information catalogue (provided that they are requested or make sense) where all customers after preliminary registration may submit technical information on the basis of default boxes.

Professional-Trade-Service

All projects we get to know or that come in via our channels that match your category/ies are transferred to you for further processing.

- » You receive an automatic email when a machine request/offer is placed on glassglobal.com in your declared category/ies and with participation in Technology, you are also entitled to enter the Member area of glassglobal.com/ Tech-

nology, where we provide a Project List with exclusive details about projects/ machine requests/modernizations etc. that glassglobal.com receives directly and a Contact List with names and contact information of persons that are interested in your profile with glassglobal.com, e.g. who have visited your profile (after registration) and who have downloaded information, sent a feedback etc.

» Active research of projects in glass industry and inquiries at glass factories to determine their future requirements

» These lists are available as .pdf, excel spreadsheet or as print for further processing.

» Transfer to our partner site glassindex.com, transfer button for project/contact lists to free email address.

数据库访问 权限

您将有权访问所有
glassglobal的以下板块

- » Company Directory – 企业名录, Trade Market – 贸易信息, 随意发布买卖信息, Job Market – 工作信息, 随意发布求职或者招聘信息, News-Section: 可获取相应的密码, 对所发布的信息进行自行编辑, Online Glass Engineering – 玻璃在线工程师软件, 专业化的玻璃生产助手

» 按照贵企业的整体风格进行广告设计, 并依照您的要求, 包括468x60和140x100像素

» 在特殊的活动如专页展会进行的时候会对广告风格或内容进行相应的调整

群发邮件

» Email群发邮件服务, 将向所有glassglobal的注册用户以及我们所了解的专业机构组织发布专区重点企业成员的介绍以及他们的供求休息

横幅广告

» Banner横幅广告(468x60像素大小), 出现位置为所有贵公司选定的分类子页面

» Banner横幅广告(140x100像素大小), 出现位置为Login–登录页面, Trade Market 贸易信息页面, News-Section 新闻资讯页面等

Database Access

Access to all areas of
glassglobal.com such as

- » Company Directory, Trade Market / - full access to adverts and creation, Job Market / full access to adverts and creation, News-Section: own password to editorial tool for specified staff, Online Glass Engineering Tool – for evaluation

columns on glassglobal sites such as Login-Page, Trade Market page, News section etc.

» Banner design in your Corporate Design, as per your instructions, in sizes 468x60 and 140x100 pixel

» Banner design change when adapting the banner files to special events such as exhibitions etc.

Banner

» Banner advertisement (in size 468x60 Pixel, head row) in all directory categories assigned to your company profile, with display when the respective categories are called via the website.

» Banner advertisement in size 140x100 Pixel, side

Newsletter

» Email-Newsletter by glassglobal.com to registered users and defined addressees with promotional information on Technology Members or their trade postings.

网站宣传册

专业展览

Catalogue

Glass Shows

Glassglobal环球玻璃网宣传册将刊登专区的特别介绍,刊登重点客户的LOGO标识(2009年为下一期)

我们的glassglobal团队将积极利用各个专业展会,利于德国杜塞尔多夫的glasstec、中国玻璃展、阿联酋迪拜的Gulf Glass,以及glassman Glasstech Asia等对专区企业进行特别宣传:

glassglobal.com catalogue with company logos of Technology Members on special introduction pages for this section of our portal (next edition / 2009)

Active promotion by our team via all exhibitions, where OGIS GmbH/glassglobal.com is represented such as f.ex. glasstec in Düsseldorf, China Glass, Gulf Glass, glassman shows, Glasstech Asia etc.

供应商年录

» 在展位上利用glassglobal的网络平台向用户推介

» 与国际知名玻璃专业平面杂志GlassWorldwide联手推出“Annual Yearbook of Suppliers – 供应商年录”,上面将有专门介绍专区重点客户的板块,刊登公司年的LOGO、简介以及其详细信息的页数

» 每次参会都会悬挂150x90厘米的专门展示专区重点客户的海报

» 在收到任何询价和要求时直接推荐专区重点客户

» 该项附加服务完全免费(其价格为300欧元)

Annual Yearbook of Suppliers

» Technology-Subsite with company logos in “Annual Yearbook of Suppliers” in cooperation with Glass Worldwide with direct reference to page of company profile and company entry highlighted in bold

» Free issue of Annual Yearbook of Suppliers (worth 300,- Euro/issue)

» Online presentation of glassglobal to prospective customers/ visitors at the booth

» Special Poster 150x90 cm presentation for Technology Members

» Direct cross reference on incoming inquiries